

BLUE CHIP EQUITY FUND

ULIF01511/02/14BLUECHIPEQ0138

Fund Manager	:	Avinash Agarwal
Investment Objective	:	This Fund will aim at investing in equities of various sectors to diversify the portfolio and to generate attractive returns in the long term. The Fund will also have the flexibility to invest in Fixed Interest Assets and Money Market instruments up to 20%.
NAV	:	31.28
AUM	:	200.55 Cr

EQUITY HOLDINGS	% of AUM	EQUITY HOLDINGS	% of AUM
ICICI BANK LIMITED	7.69	EICHER MOTORS LIMITED	0.82
RELIANCE INDUSTRIES LIMITED	6.61	APOLLO HOSPITALS ENTERPRISE LIMITED	0.82
HDFC BANK LIMITED	6.34	SOBHA LIMITED	0.82
BHARTI AIRTEL LIMITED	3.12	CRISIL LIMITED.	0.81
HEALTHCARE GLOBAL ENTERPRISES LIMITED	3.07	UNO MINDA LIMITED	0.79
LARSEN & TOUBRO LIMITED	2.87	INTERGLOBE AVIATION LIMITED	0.78
KOTAK MAHINDRA BANK LIMITED	1.94	MAX HEALTHCARE INSTITUTE LIMITED	0.78
INFOSYS LIMITED	1.94	CITY UNION BANK LIMITED	0.77
TATA CONSULTANCY SERVICES LIMITED	1.90	OBEROI REALTY LIMITED	0.76
AXIS BANK LIMITED.	1.74	ARVIND LIMITED	0.76
GRAPHITE INDIA LIMITED	1.72	DSP NIFTY PRIVATE BANK ETF	0.75
SUN PHARMACEUTICAL INDUSTRIES LIMITED	1.68	BHARAT ELECTRONICS LIMITED	0.74
TITAN COMPANY LIMITED	1.56	HINDUSTAN COPPER LTD.	0.74
MARUTI SUZUKI INDIA LIMITED	1.55	TATA NIFTY PRIVATE BANK EXCHANGE TRADED FUND	0.74
ETERNAL LIMITED	1.49	BAJAJ FINANCE LIMITED	0.73
BAJAJ AUTO LIMITED	1.45	NATIONAL ALUMINIUM COMPANY LIMITED	0.72
TATA STEEL LIMITED	1.34	BALRAMPUR CHINI MILLS LIMITED	0.70
DCB BANK LIMITED	1.33	CIPLA LIMITED	0.67
HINDALCO INDUSTRIES LIMITED	1.29	TATA CONSUMER PRODUCTS LIMITED	0.63
BAJAJ FINSERV LIMITED	1.29	DR REDDYS LABORATORIES LIMITED	0.61
NTPC LIMITED	1.24	PB FINTECH LIMITED	0.58
SBI MUTUAL FUND - SBI ETF PRIVATE BANK - SBI ETF PRIVATE BAN	1.19	DR. LAL PATH LABS LTD.	0.57
MAHINDRA & MAHINDRA LIMITED	1.19	ITC LIMITED	0.56
NIPPON INDIA ETF BANKBEES EXCHANGE TRADED SCHEME.	1.18	ONE97 COMMUNICATIONS LTD.	0.56
SHRIRAM TRANSPORT FINANCE COMPANY LIMITED	1.17	HCL TECHNOLOGIES LIMITED	0.52
DELHIVERY LTD.	1.13	SHAILY ENGINEERING PLASTICS LIMITED	0.51
STAR HEALTH AND ALLIED INSURANCE COMPANY LIMITED	1.12	MANKIND PHARMA LIMITED	0.49
CARE RATINGS LIMITED	1.12	NESTLE INDIA LIMITED	0.49
THE SOUTH INDIAN BANK LIMITED	1.11	MAHINDRA LIFESPACE DEVELOPERS LTD.	0.47
ADANI PORTS AND SPECIAL ECONOMIC ZONE LIMITED	1.07	ALKEM LABORATORIES LIMITED	0.46
JSW STEEL LIMITED	1.07	SAMVARDHANA MOTHERSON INTERNATIONAL LIMITED	0.38
UTI MUTUAL FUND - UTI BANK EXCHANGE TRADED FUND.	1.05	ITC HOTEL LIMITED	0.34
ENDURANCE TECHNOLOGIES LIMITED	1.04	DLF LIMITED	0.32
ADITYA BIRLA SUN LIFE NIFTY BANK ETF	1.02	GODREJ PROPERTIES LIMITED	0.28
ALIVUS LIFE SCIENCES LTD	1.02	THERMAX LIMITED	0.25
AXIS MUTUAL FUND - AXIS NIFTY BANK ETF	1.01	ALKYL AMINES CHEMICALS LTD.	0.24
ICICI PRUDENTIAL PRIVATE BANKS ETF-NIFTY PRIVATE BANK INDEX	0.95	HINDUSTAN ZINC LIMITED	0.24
STATE BANK OF INDIA	0.92	ADITYA BIRLA REAL ESTATE LTD.	0.24
KOTAK NIFTY BANK ETF.	0.91		
TECH MAHINDRA LIMITED	0.89		
POWER GRID CORPORATION OF INDIA LIMITED	0.86		
S.J.S. ENTERPRISES LIMITED	0.86		
NLC INDIA LTD	0.83		

INDUSTRY	% of AUM	INDUSTRY	% of AUM
FINANCIAL AND INSURANCE ACTIVITIES	26.17	MANUFACTURE OF RUBBER AND PLASTICS PRODUCTS	1.37
INFRASTRUCTURE	13.73	INFORMATION SERVICE ACTIVITIES	1.14
MUTUAL FUND	8.79	POSTAL AND COURIER ACTIVITIES	1.13
MANUFACTURE OF MOTOR VEHICLES, TRAILERS AND SEMI-TRAILERS	7.21	MANUFACTURE OF BASIC IRON & STEEL	1.07
COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES	5.26	AIR TRANSPORT	0.78
HUMAN HEALTH ACTIVITIES	5.24	MANUFACTURE OF TEXTILES	0.76
MANUFACTURE OF PHARMACEUTICALS, MEDICINAL CHEMICAL AND		PUBLIC ADMINISTRATION AND DEFENCE; COMPULSORY SOCIAL SECURITY	0.74
BOTANICAL PRODUCTS	4.94	MANUFACTURE OF TOBACCO PRODUCTS	0.56
MANUFACTURE OF BASIC METALS	4.33	ACCOMMODATION	0.34
CIVIL ENGINEERING	2.87	MANUFACTURE OF FABRICATED METAL PRODUCTS, EXCEPT MACHINERY AND	
CONSTRUCTION OF BUILDINGS	2.64	EQUIPMENT	0.25
MANUFACTURE OF OTHER NON-METALLIC MINERAL PRODUCTS	1.95	MANUFACTURE OF CHEMICALS AND CHEMICAL PRODUCTS	0.24
FINANCIAL RELATED ALLIED ACTIVITIES	1.93		
MANUFACTURE OF FOOD PRODUCTS	1.81		
OTHER MANUFACTURING	1.56		
FOOD & BEVERAGE SERVICE ACTIVITIES	1.49		

ASSET ALLOCATION		
	F&U	ACTUAL
EQUITIES	80% – 100%	98.30%
FIXED INCOME SECURITIES	0%	-
MONEY MARKET INSTRUMENT	0% – 20%	1.70%

PERFORMANCE		
Period	Fund	Nifty50
Returns 1 Month	0.59%	-1.24%
Returns 6 Month	-2.90%	-4.36%
Returns 1 Year	1.63%	-1.42%
Returns 2 Year	-3.27%	-2.31%
Returns 3 Year	9.01%	7.73%
Returns 4 Year	9.77%	7.89%
Returns 5 Year	9.35%	7.04%
Returns since inception(11-Feb-14)	10.24%	9.50%

PORTFOLIO CHARACTERISTICS		
	PORTFOLIO	BENCHMARK
P/E*	23.98x	21.58x
P/B*	2.85x	2.72x
ACTIVE SHARE**	36.72%	-
*CALCULATED AS PER BLOOMBERG		
**ACTIVE SHARE MEASURES THE FRACTION OF A PORTFOLIO (BASED ON POSITION WEIGHTS THAT DIFFERS FROM THE BENCHMARK INDEX).		