



# Bharat Consumption Fund (Open Fund)

SFIN No: ULIF03015/11/24CONSUMFUND17

July 31, 2025



Fund Details					
<b>Investment Objective:</b> To generate wealth over the medium to long-term by investing predominantly in companies engaged in domestic consumption theme <b>Investment Philosophy:</b> The fund will target 100% investments in Equities to meet the stated objectives	Inception Date	NAV	YTM	MD	AUM
	29-Nov-2024	Rs. 10.0042	--	--	Rs. 493 crore
	<b>Fund Manager(s)</b> Amit Shah		<b>Funds Managed by the Fund Managers</b> Equity - 7   Debt - 0   Balanced -2		

Fund v/s Benchmark Return (%)		
	Fund	Benchmark*
1 Month	-1.1%	-0.9%
6 Months	7.0%	5.6%
1 Year	-	-
2 Years	-	-
3 Years	-	-
5 Years	-	-
Inception	0.0%	2.5%

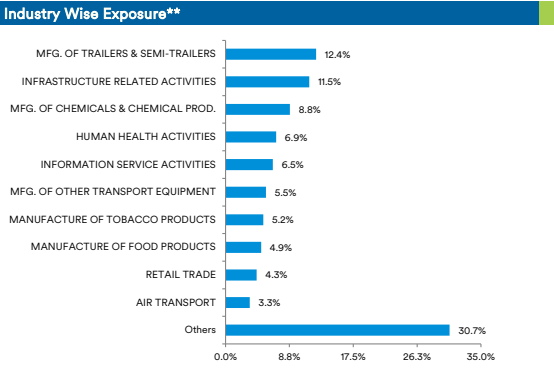
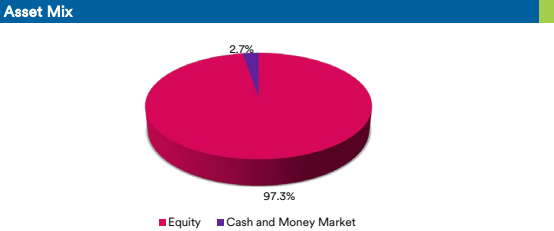
Past performance is not indicative of future performance

\*Benchmark is Nifty India Consumption Index

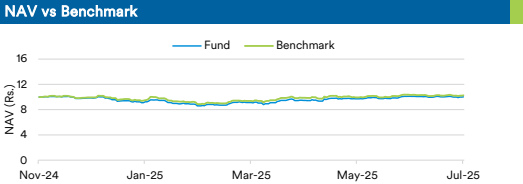
MD is Modified duration (Debt and Money Market) in years; YTM is Yield to Maturity; AUM is Asset Under Management.

Actual v/s Targeted Asset Allocation (%)			
Security Type	Min	Max	Actual
Equities	60%	100%	97.3%
Government and other Debt Securities	0%	0%	0.0%
Money Market	0%	40%	2.7%

The actual asset allocation will remain within the 'minimum' and 'maximum' range based on market opportunities and future outlook of the markets.



\*\*Industry Classification is as per National Industrial Classification (All Economic Activities)-2008 NIC



Security Name	Net Asset (%)
<b>Equity</b>	
BHARTI AIRTEL LTD.	6.6%
MAHINDRA & MAHINDRA LTD.	6.1%
ZOMATO LTD.	5.6%
HINDUSTAN UNILEVER LTD.	5.3%
I T C LTD.	5.2%
MARUTI SUZUKI INDIA LTD.	4.0%
INTERGLOBE AVIATION LTD.	3.3%
APOLLO HOSPITALS ENTERPRISE LTD.	3.1%
T V S MOTOR CO. LTD.	3.0%
TITAN INDUSTRIES LTD.	2.5%
Others	52.4%
<b>Total</b>	<b>97.3%</b>
<b>Cash and Money Market</b>	
<b>Portfolio Total</b>	<b>100.0%</b>