

## Newsletter July 2025





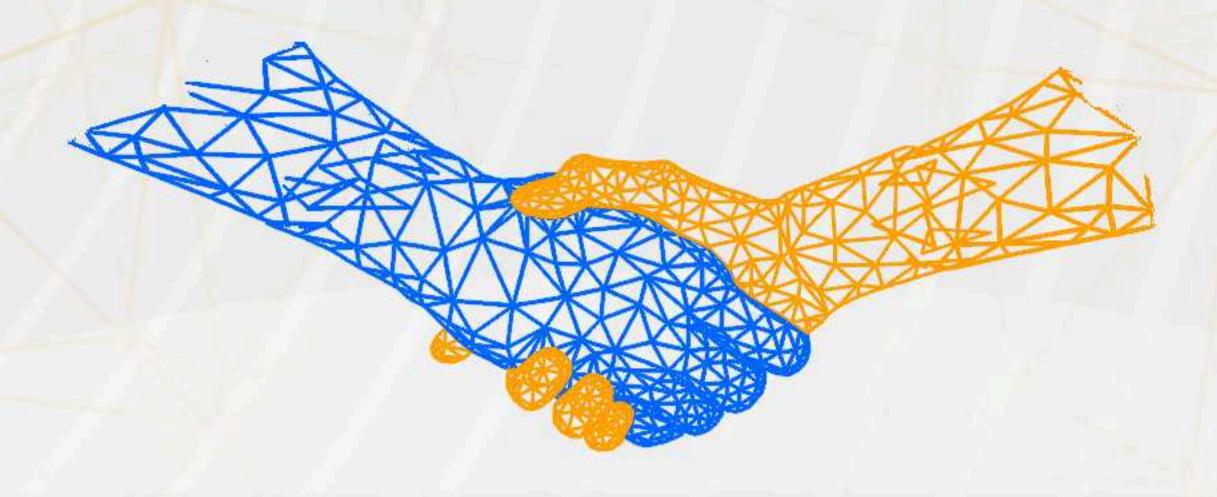


# Partner Success 510RIES

Your Monthly Dose of PBP Insights & Inspiration









## Sandeep Kumar

Head - Strategy, Business Finance & People

**PBP Connect** captures the **heartbeat of PBPartners** — where every edition fuels motivation, celebrates achievements, and strengthens our shared vision. It gives me immense pleasure to unveil the **July Edition Newsletter**.

July brought a wave of celebrations — from big wins to bold milestones, it was a month of recognition and pride for PBPartners. From the grand felicitation of Mahasangram winners in Goa to honouring top Life Insurance performers through the BALIC OND Thailand Contest, we've celebrated success in remarkable ways. Our PBPartners were recognized and rewarded for their outstanding contributions — a true reflection of our commitment to excellence.

What truly brings this edition to life are the inspiring **Partner Success Stories** — real journeys of grit, growth, and impact from across India.

Take a moment to dive in — every page is a **reflection of the passion**, **purpose**, **and progress** we share at PBPartners.



## Let's Grow Together

In July, Pragati 2.0 was successfully organized across 28 cities in India — covering both tier 1 and tier 2 locations. From Angul to Yamuna Nagar, and key hubs like Bangalore, Jaipur, Jammu, Ludhiana, Navi Mumbai, Surat, and Hyderabad, each city became a platform to connect, collaborate, and grow. Our Motor regional leadership team came together with existing and potential partners to explore new business avenues, foster deeper engagement, and forge future-ready partnerships. A special spotlight was placed on recognising our top-performing partners — the true trailblazers whose consistent performance, passion, and perseverance are driving growth across the network. From celebrating milestones to setting audacious new goals, Pragati 2.0 stood tall as a true symbol of progress, partnership, and the promise of what's next.







Powered by



## Ignites in Chandigarh with the Grand Launch of CanH Life Insurance

Phoenix took flight in Chandigarh, marking the high-energy launch of CanH Life Insurance and setting a bold tone for future-ready partnerships. This vibrant event brought together a powerhouse of insurance industry leaders, each playing a key role in shaping the future of insurance — Mr. Dhruv Sarin, CBO, PBPartners, joined by Mr. Aryan Singh, Life Insurance BU Head; Mr. Rahul Mishra, NSM, Life Insurance; and key representatives from CanH — Mr. Rishi Mathur, CDO & CMO; Mr. Gaurav Nagpal, VP & Head, Digital SBU; and Ms. Shraddha Tripathi, AVP - Digital Partnerships along with dynamic Insurance Partner Mr. Lovish Bedi, whose presence added real-world insights and energy to the occasion. From innovation to inspiration, Phoenix Chandigarh marked a pivotal leap toward unlocking new business opportunities and deepening our commitment to collaborative success.

























## A Story of Trust, Support, and Success

Two months ago, we launched PBP Mitra with one simple mission — to make every partner's journey smoother, faster, and worry-free at PBPartners. It is a smart, unified, partner-first support desk designed to address every concern of our partners.

#### How has PBP Mitra Truly Empowered the Lives of Insurance Partners?

- Faster Resolutions: Claims, endorsements, payouts, and queries resolved quickly.
- Seamless Process: One platform, one number, no multiple contacts or follow-ups.
- Business Efficiency: Quick resolution let partners focus more on growth and business.
- Trust & Confidence: Reliable support empowers partners every step of the way.

## Key Highlights of PBP Mitra Grand Reach

4 Onboarding Assistance

3 Claim Support Assistance

2 | Payout Related Assistance

5 H Policy Related Queries

24K+ Queries

Resolved

&
Insurance Selling Simplified

200+ PBP Platform Related Queries

4 RM Related Queries

4 Endorsement
Ticket Queries

2 Car Inspection
Support

Connect with us

1800-120-800

Available: Mon-Sun (10AM-8PM)





## From Quarterly Wins to Annual Glory Guaranteed Rewards at Every Step

At PBPartners, everything we do is rooted in one purpose—empowering the growth and success of our insurance partners. We believe that consistent performance deserves consistent recognition, not just once, but all year round. To honour the **dedication**, **consistency**, **and loyalty** of our agent partners, we have **introduced all-new PBP One Clubs**—a powerful recognition platform that rewards our agent partners at every stage, with **assured benefits through well-defined Quarterly and Annual Clubs**.

### **Assured Benefits for Club Achievers**

By qualifying for the PBP One Clubs, our agent partners **unlock** a **host of high-value**, **assured rewards and well-earned recognition**. From business kits, wellness plans, and premium training access to domestic & international trips, recognition trophies, GMC Plan coverage, and exclusive meet-and-greets with top management—each reward is thoughtfully curated to fuel our partners' growth and celebrate their success at every stage.









ANNUAL GLUBS



## **Key PR Initiatives - From Headlines to Impact**

PB Partners scales to new heights: PB Partners, a brand under Policybazaar Insurance Brokers, shed light on the brand's transformative efforts in revolutionising the health insurance landscape for consumers while empowering its agent partners. West Bengal, as a key market, boasts an impressive 6,000+ agent

#### পিবিপার্টনার্স নতুন উচ্চতায় পৌঁছেছে

কলকাতা ঃ পলিসিবাজার ইন্যুরেন্স ব্রোকারসের অধীনে একটি ব্র্যান্ড পিবিপার্টনার্স সম্প্রতি কলকাতায় একটি সফল সংবাদ সম্মেলনের আয়োজন করে, যেখানে গ্রাহকদের জন্য স্বাস্থ্য বীমা ল্যাভস্কেপে বিপ্লব আনার পাশাপাশি এজেন্ট অংশীদারদের ক্ষমতায়নে পিবিপার্টনার্সের রূপান্তরমূলক প্রচেষ্টার উপর আলোকপাত করা হয়। অনুষ্ঠানে স্বাস্থ্য বীমা বিভাগের জাতীয় বিক্রয় প্রধান মিঃ নীরজ আধনা এবং পিবিপার্টনার্সের পূর্বাঞ্চলীয় বিক্রয় ব্যবস্থাপক মিঃ রাজীব সাহা উপস্থিত ছিলেন।পশ্চিমবঙ্গ, একটি গুরুত্বপূর্ণ বাজার হিসেবে, ৬,০০০+ এজেন্ট অংশীদারদের নিয়ে চিত্তাকর্ষক, যা পূর্ব অঞ্চল জুড়ে বীমা গ্রহণে এই অঞ্চলের গুরুত্বপূর্ণ ভূমিকা তুলে ধরে।এই অনুষ্ঠানে বীমা ক্রয়ের ক্ষেত্রে আস্থার গুরুত্বের উপর জোর দেওয়া হয়েছিল, বিশেষ করে আসানসোল, দুর্গাপুর, রানিগঞ্জ, হাওড়া এবং কৃষ্ণনগরের মতো টায়ার ২ এবং টায়ার ৩ শহরে, যেখানে ব্যক্তিগতকৃত পরিষেবা অত্যন্ত গুরুত্বপূর্ণ। পশ্চিমবঙ্গের সুবিধাবঞ্চিত অঞ্চলে স্বাস্থ্য বীমা অ্যাক্সেসযোগ্যতা এবং নির্ভরযোগ্যতা বৃদ্ধির লক্ষ্যে পিবিপার্টনার্সের উদ্ভাবনী পিওএসপি (পয়েন্ট অফ সেল পার্সন) মডেলটি তার লক্ষ্যের ভিত্তিপ্রস্তর হিসাবে প্রদর্শিত হয়েছিল। ক্রমবর্ধমান আঞ্চলিক উপস্থিতি: সম্প্রতি, পশ্চিমবঙ্গের কলকাতার মানুষের মধ্যে স্বাস্থ্য বীমা সুরক্ষা সম্পর্কে সচেতনতা উল্লেখযোগ্যভাবে বৃদ্ধি পেয়েছে। অত্যাধুনিক প্রযুক্তির সঠিক মিশ্রণ এবং এজেন্ট অংশীদারদের ব্যক্তিগত স্পর্শ এই অঞ্চলে ব্র্যান্ডের সাফল্যের পেছনে একটি বড় অবদান রেখেছে।"কলকাতার মানুষের মধ্যে সচেতনতা বৃদ্ধি স্বাস্থ্য বীমা পলিসি গ্রহণে উল্লেখযোগ্য বৃদ্ধিতে অবদান রেখেছে। গত এক বছরে, পিবিপার্টনার্স স্বাস্থ্য বীমা ব্যবসায় উল্লেখযোগ্য ৬০শতাংশ বৃদ্ধি এবং 24-25 সালে পশ্চিমবঙ্গে তার পিওএসপি নেটওয়ার্কের ১০ গুণ সম্প্রসারণ রেকর্ড করেছে। পিবিপার্টনার্স এজেন্ট অংশীদারদের আরও ক্ষমতায়ন এবং রাজ্য জুড়ে মানসম্পন্ন স্বাস্থ্য বীমা সমাধানের অ্যাক্সেসযোগ্যতা বৃদ্ধির জন্য প্রতিশ্রুতিবদ্ধ," পিবিপার্টনার্স-এর জাতীয় বিক্রয় প্রধান - স্বাস্থ্য বীমা নীরজ আধান বলেন।সরলীকৃত দাবির মাধ্যমে গ্রাহক সন্তুষ্টি: পিবিপার্টনার্স-এর পূর্বাঞ্চলীয় বিক্রয় ব্যবস্থাপক শ্রী রাজীব সাহা বলেছেন, "পিবিপার্টনার্স-এ, দাবি নিষ্পত্তির জন্য একটি নিরবচ্ছিন্ন এবং দক্ষ প্রক্রিয়া নিশ্চিত করা একটি শীর্ষ অগ্রাধিকার। আমরা পশ্চিমবঙ্গে আমাদের বিশ্বস্ত এজেন্ট অংশীদারদের সাথে হাতে হাত মিলিয়ে কাজ করছি যাতে গ্রাহকদের দাবির ক্ষেত্রে ঝামেলামুক্ত অভিজ্ঞতা প্রদানের প্রতিশ্রুতি পূরণ করা যায়। পিবিপার্টনার্স একটি নিবেদিতপ্রাণ দাবি দলও প্রতিষ্ঠা করেছে যা নেটওয়ার্ক হাসপাতাল এবং বীমা কোম্পানিগুলির মধ্যে তাৎক্ষণিক সমন্বয়ের উপর দৃষ্টি নিবদ্ধ করে, যাতে দাবিগুলি দ্রুত এবং দক্ষতার

#### पश्चिम बंगाल में पीबीपार्टनर्स ने नई ऊँचाइयों को छुआ

कोलकाता। पॉलिसीबाज़ार इंश्योरेंस ब्रोकर्स के अंतर्गत एक ब्रांड, पीबीपार्टनर्स ने हाल ही में कोलकाता में एक सफल प्रेस वार्ता आयोजित की, जिसमें उपभोक्ताओं के लिए स्वास्थ्य बीमा परिदृश्य में क्रांति लाने और अपने एजेंट भागीदारों को सशक्त बनाने में पीबीपार्टनर्स के परिवर्तनकारी प्रयासों पर प्रकाश डाला गया। इस कार्यक्रम में श्री नीरज अधाना, राष्ट्रीय बिक्री प्रमुख - स्वास्थ्य बीमा, और श्री राजीव साहा, क्षेत्रीय बिक्री प्रबंधक, पूर्व, पीबीपार्टनर्स शामिल हए। पश्चिम बंगाल, एक



हावड़ा और कृष्णानगर जैसे टियर 2 और टियर 3 शहरों में, जहाँ व्यक्तिगत प्रमुख बाज़ार होने के नाते, 6,000 सेवा बेहद अहम है। पीबीपार्टनर्स के अभिनव पीओएसपी (पॉइंट ऑफ़

### পিবিপার্টনার্স নতুন উচ্চতায় পৌঁছেছে

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অত্যাধুনিক প্রযুক্তির সঠিক মিশ্রণ এবং এজেন্ট অংশীদারদের ব্যক্তিগত স্পর্শ এই অঞ্চলে ব্র্যান্ডের সাফল্যের পেছনে একটি বড় অবদান রেখেছে।"কলকাতার মানুষের মধ্যে সচেতনতা বৃদ্ধি স্বাস্থ্য বীমা পলিসি গ্রহণে উল্লেখযোগ্য বৃদ্ধিতে অবদান রেখেছে।

## PBPartners Skyrockets Health Insurance Growth in West Bengal

Kolkata: PBPartners, a Policybazaar Insurance Brokers brand, celebrated a 60% surge in its health insurance business and a tenfold PoSP network expansion in West Bengal during FY 2024-25. Boasting over 6,000 agent partners, the company is transforming health insurance accessibility in Tier 2 and 3 cities

Head, Health Insurance, emphasized empowering agents through a 100% Renewal Commission Guarantee. The newly launched PBP Mitra helpline streamlines post sales support, while the Club Loyalty Program rewards top agents. **PBPartners** plans to strengthen its presence in Kolkata, Krishnanagar, and



ସାଧାରଣ ଲୋକଙ୍କୁ ସ୍ପାସ୍ଥ୍ୟବୀମା କ୍ଷେତ୍ରରେ ଆବଶ୍ୟକତା ସଂପର୍କରେ କୋଲକାତା ପାର୍କ ପ୍ରାଇମ ହୋଟେଲରେ ଏକ ସାୟାଦିକ ସମ୍ମିଳନୀରେ ପିବି ପାଟନର୍ସ ଆଞ୍ଚଳିକ ପ୍ରବାନ୍ଧକ ଶ୍ରୀ ନୀରଜଙ୍କ ସହିତ ରାଷ୍ଟ୍ରୀୟ ବିକ୍ରୟ ପ୍ରମୁଖ ସ୍ୱାସ୍ଥ୍ୟବୀମା ରାଜୀବ ଶାହା ଉପସ୍ଥିତ ଥିଲେ I

## पीबी पार्टनर्स का कारोबारी नेटवर्क पश्चिम बंगाल में ऊंचाइयों पर

#### वित्त वर्ष २४-२५ में ६० प्रतिशत व्यापार वृद्धि, पीओएसपी नेटवर्क में १० गुना वृद्धि

कोलकाता/संवाददाता

पॉलिसी बाजार इंश्चोरेंस ब्रोकर्स के पीबीपार्टनर्स के अभिनव पीओएसपी पार्टनर्स ने एक प्रेस कॉन्फ्रेंस में उपभोक्ताओं के लिए स्वास्थ्य बीमा क्षेत्र में क्रांतिकारी बदलाव लाने और पश्चिम बंगाल में लोगों के बीच अपने एजेंट पार्टनर्स को सशक्त स्वास्थ्य बीमा सुरक्षा के प्रति बनाने में पीबीपार्टनर्स के जागरूकता में उल्लेखनीय वृद्धि हुई परिवर्तनकारी प्रयासों पर प्रकाश है। अत्याधृनिक तकनीक और एजेंट डाला गया। बताया गया कि टियर 2 पार्टनर्स के व्यक्तिगत स्पर्श का सही और टियर 3 शहरों आसनसोल, बीमा की पहुंच और विश्वसनीयता व्यवसाय में 60% की उल्लेखनीय के लिए एक सहज और कुशल करने की उनकी प्रतिबद्धता को पूरा प्रदान करता है, जो आश्वासन किया है।

बढ़ाने के अपने मिशन के एक प्रमुख आधार के रूप में (पॉइंट-ऑफ-सेल-पर्सन) मॉडल का प्रदर्शन किया गया।

कंपनी प्रतिनिधियों ने बताया कि मिश्रण इस क्षेत्र में ब्रांड की सफलता



पश्चिम बंगाल में अपने पीओएसपी प्राथमिकता है। हम पश्चिम बंगाल में की अपने पीओएसपी भागीदारों के दीर्घकालिक आय का स्रोत प्रदान नेटवर्क में 10 गुना विस्तार दर्ज किया। पीबीपार्टनर्से के क्षेत्रीय बिक्री के साथ मिलकर काम कर रहे हैं सुनिश्चित करने की प्रतिबद्धता पर प्रति उनके विश्वास को मजबूत दुर्गापुर, रानीगंज, हावड़ा और में एक बड़ा योगदान रहा है। प्रबंधक राजीव साहा ने कहा, ताकि दावों के मामले में ग्राहकों को कृष्णानगर जैसे शहरों में स्वास्थ्य पीपीबीपार्टनर्स ने स्वास्थ्य बीमा "पीबीपार्टनर्स में दावों के निपटान एक परेशानी मुक्त अनुभव प्रदान 100% नवीनीकरण कमीशन गारंटी को बेहतर बनाने के लिए भी प्रेरित

वृद्धि और वित्त वर्ष 24-25 में प्रक्रिया सुनिश्चित करना सर्वोच्च अपने विश्वसनीय एजेंट भागीदारों

समर्पित दावा टीम भी स्थापित की है जो नेटवर्क अस्पतालों और बीमा पर ध्यान केंद्रित करती है, जिससे यह सुनिश्चित होता है कि दावों का सफल नवीनीकरण पर हर साल शीघ्र और कुशलतापूर्वक निपटान समय पर कमीशन प्राप्त होता है।

लिए दीर्घकालिक वित्तीय स्थिरता करता है। इसने न केवल हमारे विस्तार से बताया। पीबीपार्टनर्स

प्रमाणपत्र द्वारा समर्थित है। यह पहल सुनिश्चित करती है कि जब कोई ग्राहक किसी एजेंट पार्टनर के माध्यम से पॉलिसी खरीदता है. तो पीओएसपी एजेंट को पॉलिसी के यह कार्यक्रम हमारे एजेंट पार्टनर्स नीरज ने पीबी पार्टनर्स को पेंशन की तरह एक स्थिर, किया है, बल्कि उन्हें अपने प्रदर्शन



## Taranjeet Singh Sahni





#### A Year of Financial Growth and Stability

Over the past year with PBPartners, my journey in the Health insurance segment has been incredibly rewarding. From day one, the process has been smooth, with no hurdles in my workflow.

#### Reliable RM Support

My relationship manager has been prompt, helpful, and always available ensuring I never feel stuck or unsupported.

#### **Dedicated Claim Support Team**

The claim support team is one of the highlights. Their professionalism and transparency help me build lasting trust with clients.





## Jagdish Prasad Misra Uttar Pradesh





#### A Journey of Growth with PBPartners

I've been working in the health insurance segment with PBPartners for the past two years, and the experience has been nothing short of incredible. The journey so far has helped me grow personally and professionally, giving me the right tools and opportunities to succeed.

#### **Technology That Empowers**

One of the biggest advantages has been the PBPartners app. It's extremely user-friendly and offers complete transparency in business operations. I can effortlessly track my activity points, and the on-demand payout feature has made managing finances quicker and smoother.

#### From Steady Income to Scaling Up

A key milestone for me has been achieving consistent income through my health insurance business. That stability gave me the confidence to take a bold step I've now set up my own office to support a growing team and expand 1 further. This progress has been both rewarding and motivating, and I'm excited to see what the future holds.



## Anukriti Jajodia Andhra Pradesh





#### From Experience to Empowerment

After dedicating 27 years to LIC as an advisor, I joined PBPartners two years ago; and it has been a game-changer. The transition gave me a fresh perspective and a new way of doing business.

#### **Work-Life Balance That Works**

One of the biggest benefits is flexibility. I now manage my own time, work from home, and maintain a much healthier work-life balance. The earning potential here is excellent, with health insurance renewals offering steady and reliable income.

#### **Support That Drives Success**

PBPartners has equipped me with top-notch tools, training, and ongoing guidance. Their platform is smooth and efficient, allowing me to focus on growing my business with confidence and ease.





Partner Success
510RY

## Mangal Sen Gupta Delhi





#### **Looking Back with Gratitude**

It's been three fulfilling years with PBPartners, and I often look back at the day I left Bajaj Allianz and feel proud of that choice. PBPartners has opened doors I didn't know existed; especially in terms of earnings and ease of work.

#### RM is Just a Call Away

My relationship manager has been like a guiding hand throughout—always responsive, always kind. It's rare to find such dependable support in today's fast-paced world.

#### **More Than Just Business**

The platform is incredibly user-friendly, which saves me time and energy. And the LMC Coins program is a smart and rewarding touch—it gives you that extra nudge to push forward, grow more, and feel truly appreciated.





## Shiny Rohila





#### **Unmatched Support, Always Available**

I've been with PBPartners for 1.5 years now, and the journey has been incredibly rewarding. The support from my relationship manager has been exceptional every time I needed help, they were just a call away, ensuring that my work flows smoothly without interruptions.

#### **Financial Growth and Smart Rewards**

Since joining PBPartners, I've seen a remarkable boost in my income. The platform has not only helped me grow financially but also kept me motivated with its Loyalty Program. It truly recognizes and values the efforts we put in, which makes a big difference.

#### **Tech-Driven, Future-Ready Success**

The addition of the virtual relationship manager (VRM) has been a game changer. It offers consistent, reliable support that makes running my business even easier. With such strong tools and motivation, PBPartners has empowered me to continuously grow, improve, and succeed—and I'm genuinely grateful for that.





## Rewards & Recognition



### PBPartners Leading with Impact & Winning with Purpose

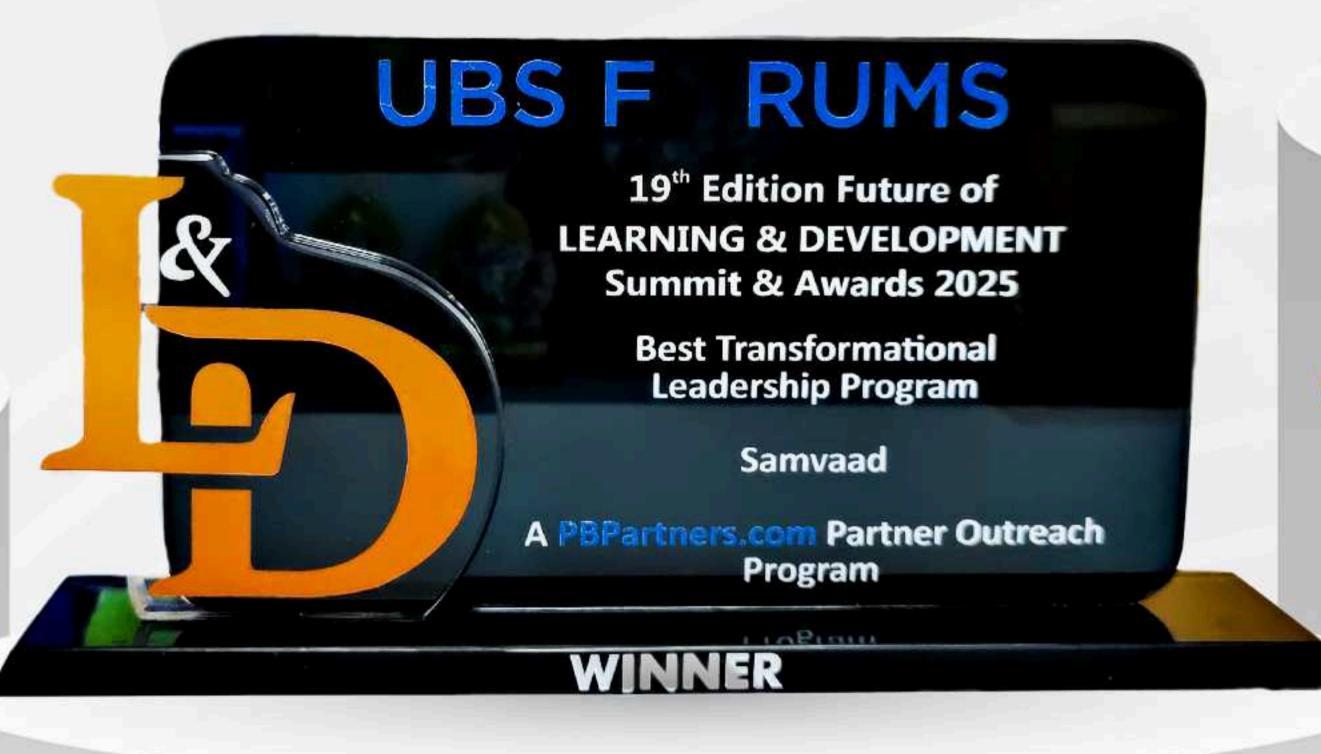
PBPartners has recently been honored with a series of prestigious accolades, further cementing its stature as a pioneering force in innovation, digital excellence, and impactful communication within the insurance industry. Each recognition is a resounding affirmation of PBPartners' unwavering dedication to empowering agent partners, redefining customer experiences, and driving transformative growth across the insurance landscape.



### **Proud Moment for**



Honoured for Excellence



Best Regional Communication Campaign

Pett Regional Communication Campaign

Spartners (a Point-of-Sale

ated By: Fuzion Public Relations Pvt. Ltd

For Campaign: Local Hai, Leader Hai Inners: Real People, Real Places, Real Impl

The Piped

platform by Policybazaar)

Silver at IMAGEXX 2025 by ADGULLY

#### InsurTech of the Year Gold - 2024-25

5th edition of Festival of Fintech Conclave and Awards

Samvaad - Best Transformational Leadership Program

19th Edition Future of Learning & Development Summit & Awards 2025



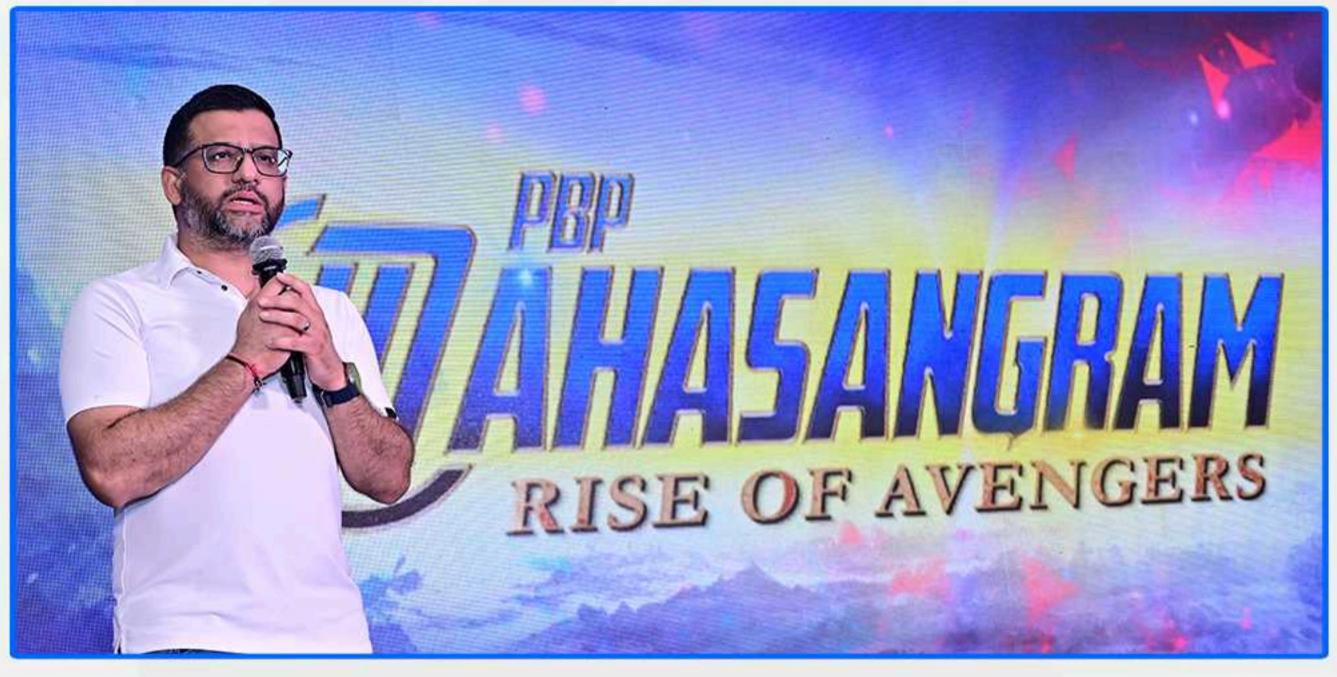


## JFM Contest

### Winners Felicitation - Goa Edition

The Goa Edition of **PBP Mahasangram - Rise of Avengers** was a grand celebration of grit, glory, and growth. After 90 intense days of high-octane performance during our **biggest JFM contest**, the **Power (Motor), Time (Life), Soul (Health)**, and **Mind (CL)** Avengers, the winners of PBP Mahasangram came together in Goa for the victorious celebration. The event witnessed not just the felicitation of winners but a spectacular show of unity, motivation, and recognition. **From roaring applause to shining trophies, from heartfelt stories to joyous moments**—every second in Goa echoed with pride and purpose. Here's to the spirit of our Avengers and the unstoppable momentum of PBP Mahasangram.





















## Life Insurance



## **BALIC OND Thailand - A Celebration of Excellence**

An exclusive and inspiring gathering was held in the scenic beauty of Thailand, **dedicated to the PBPartners Life Insurance team** in collaboration with **Bajaj Allianz Life Insurance**. This special event was organized to honour the winners of the BALIC OND Thailand Contest. Leading the event were our **CBO**, **PBPartners**, **Mr. Dhruv Sarin**, and **Mr. Rohan Chaudhri**, **Senior Vice President - Head of Digital Partnerships at Bajaj Allianz**, who engaged the team with forward-looking discussions on growth and innovation. Adding further value were powerful sessions by **Mr. Aryan Singh**, **Life BU Head**, **PBPartners** and **Mr. Rahul Mishra**, **NSM**, **PBPartners** who inspired everyone with their vision and drive. The evening culminated in a **grand Recognition & Rewards ceremony**, honouring top achievers for their relentless dedication. This was followed by a **spectacular celebration filled with music**, **dance**, **and unforgettable moments**—a perfect finale to a journey of hard work, passion, and shared success.







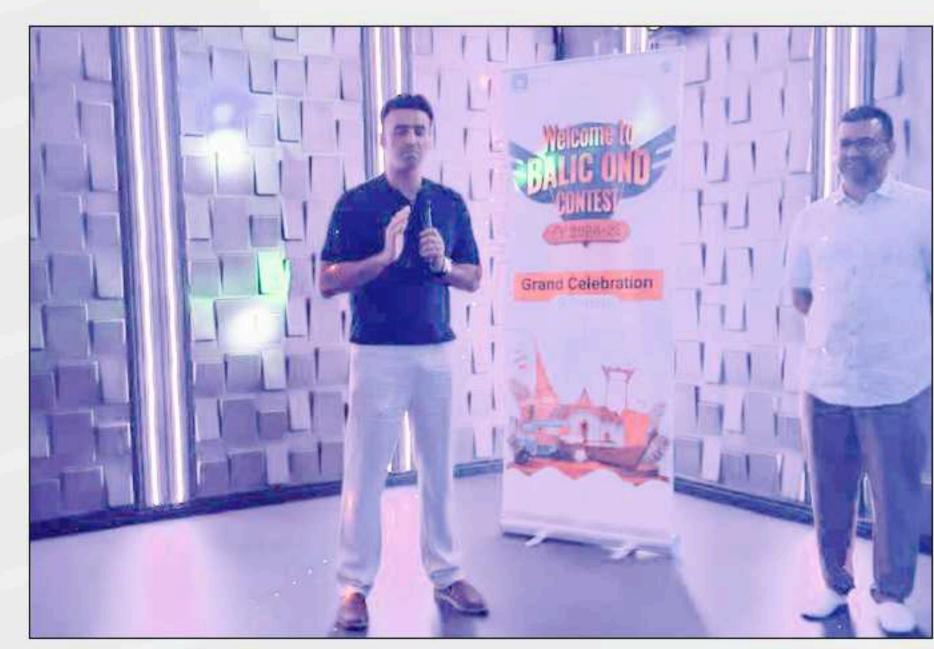
















Parivartan is our leadership excellence training initiative designed for PBPians who have progressed from individual contributors to strategic people managers and influential leaders. launched with the North Zone on 21st July 2025, the program will be rolled out across all zones to build a strong, future-ready leadership pipeline across PBPartners. This recently conducted two-day intensive training program on people management is structured to instill a growth-oriented mindset, drive execution excellence, and strengthen business and financial acumen. Above all, it aims to foster deep self-belief and leadership confidence—empowering our emerging managers to inspire, influence, and deliver impact at scale.























# PBP LINKLINE HR Initiative

## **Creating Happiness and Empowering Performance**

After energizing teams in Dehradun, Jaipur, Bangalore, Pune, Kolkata, and Chandigarh, PBP Linkline continues to create a powerful ripple effect in Ahmedabad, Gurugram, Chennai, Guwahati, Mumbai and Lucknow — fostering deeper connections and driving cultural transformation. With every city visit, PBP Linkline is not just reinforcing our values of transparency and performance — it's actively empowering teams, boosting morale, and building a unified vision for growth. It's more than just dialogue; it's about aligning teams with a shared vision of success. As we move forward, PBP Linkline will continue its journey across new cities, igniting inspiration, reinforcing culture, and shaping the future of PBPartners together.









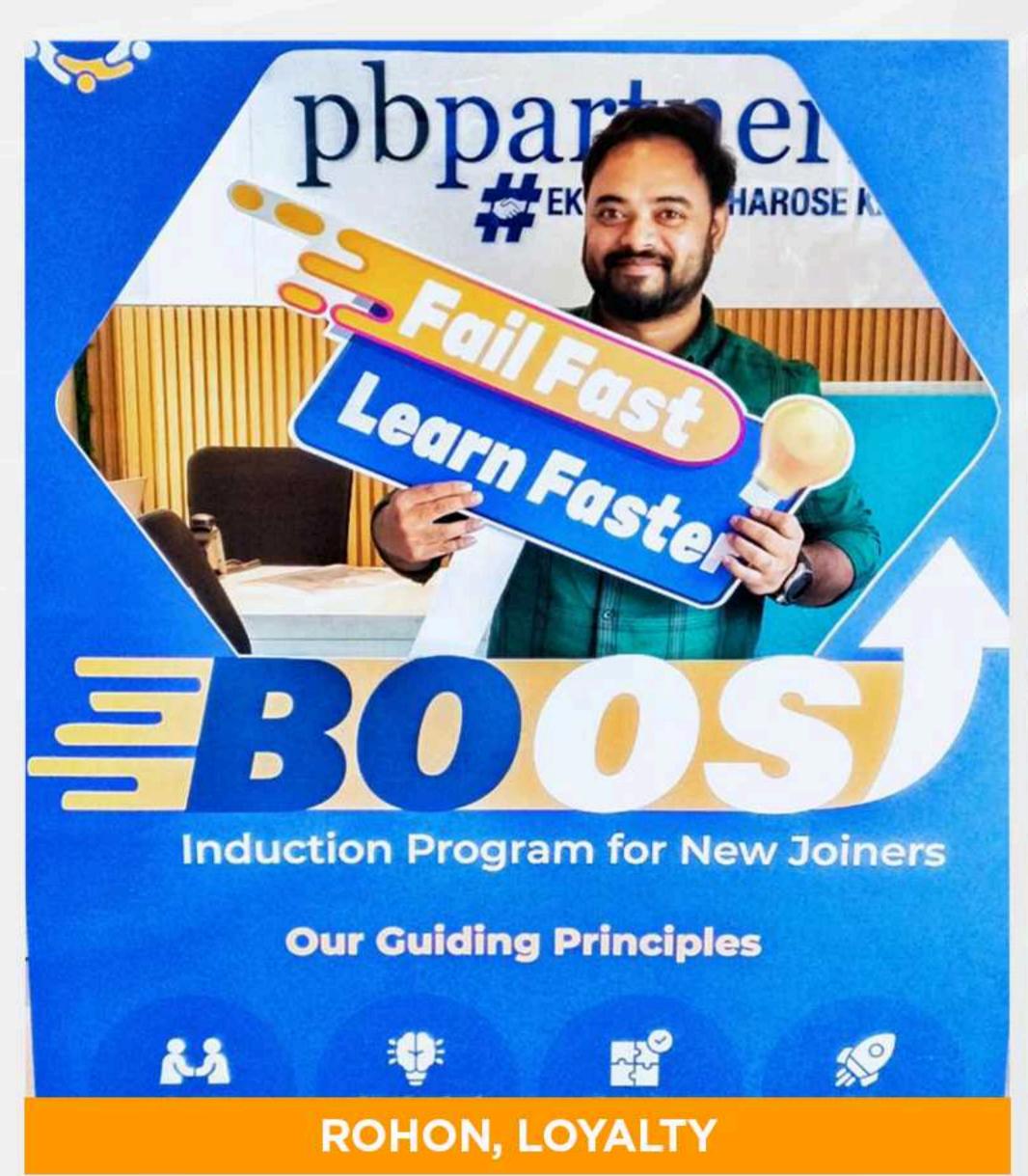




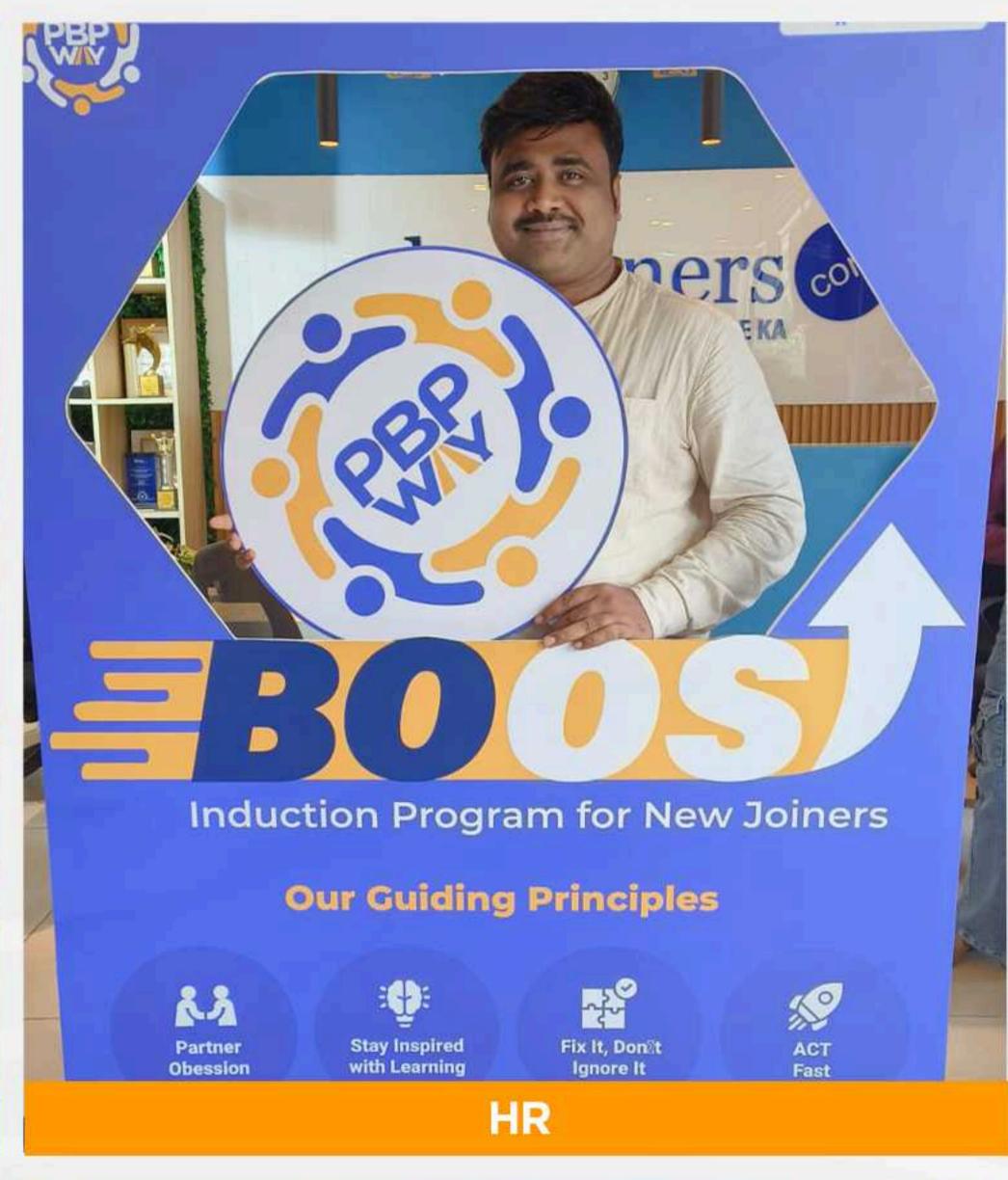


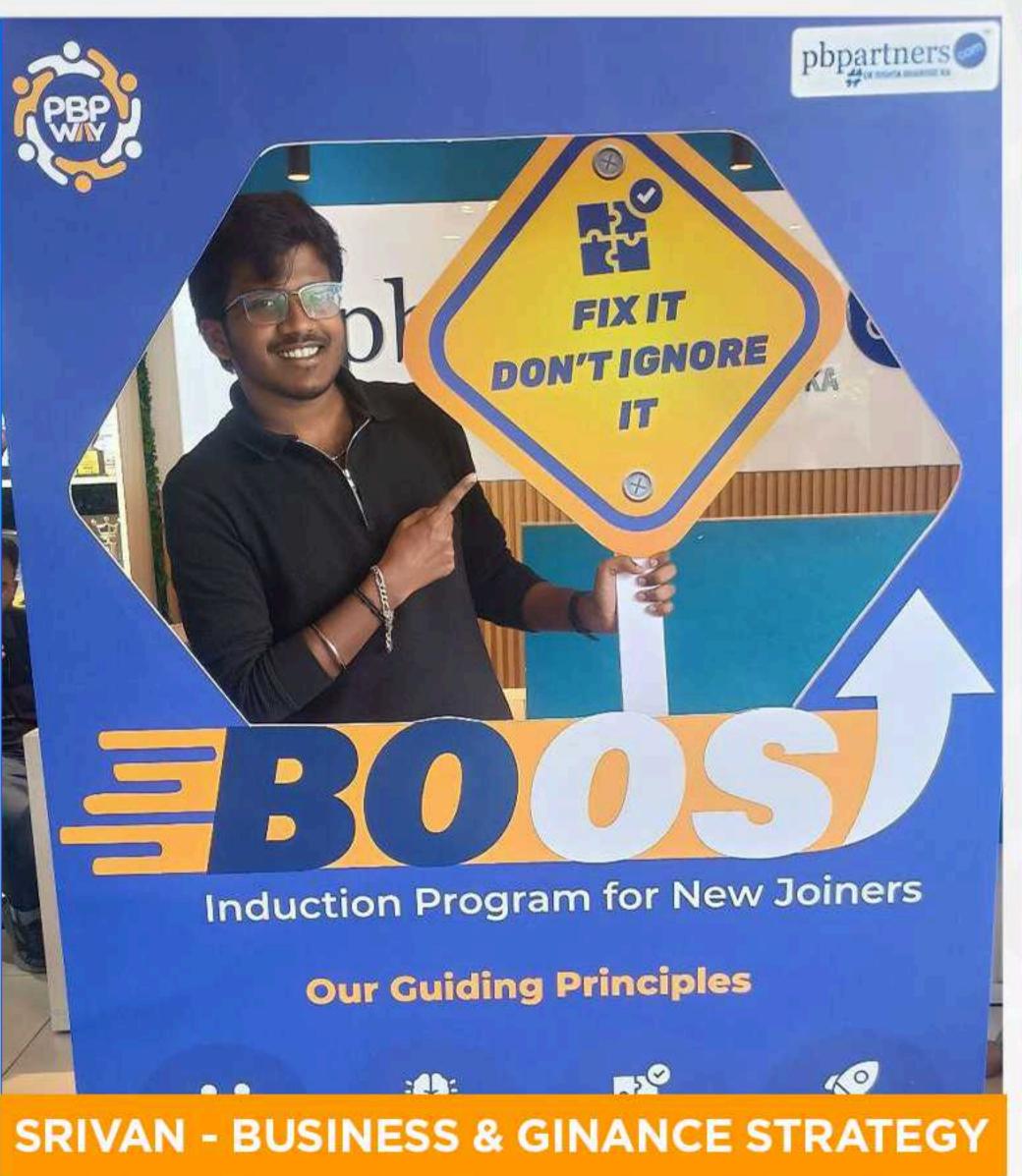
## **Newly Launched Induction Program for NuPbpians**

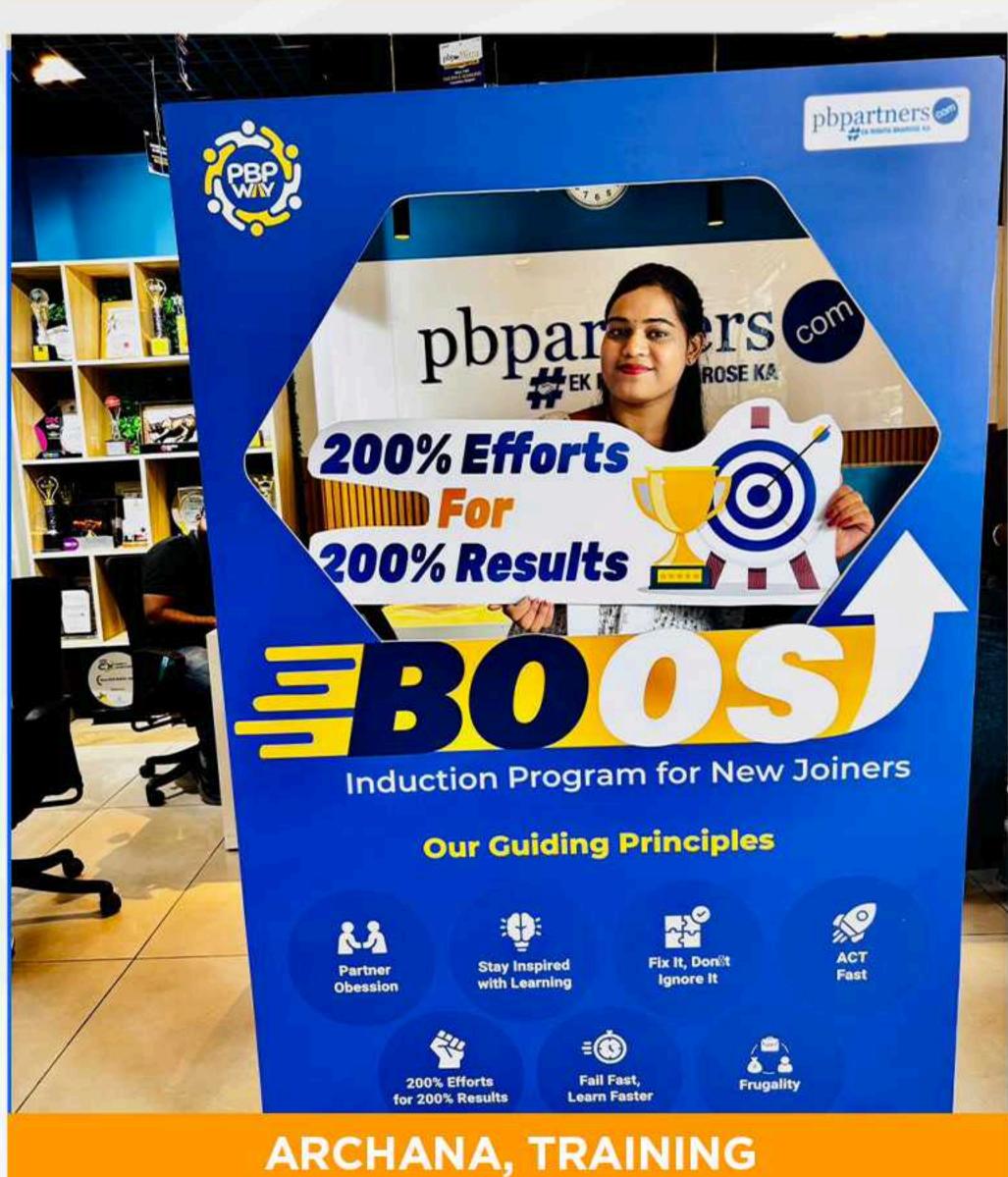
At PBPartners, we believe every new beginning deserves a powerful start. To ensure our newest team members feel truly connected and empowered, we recently hosted an engaging and thoughtfully designed **induction program** under the banner of **Project BOOST** This program wasn't just about onboarding—it was about immersing our new joiners in the vibrant culture, core guiding principles, and dynamic energy that define PBPartners. Through interactive sessions, meaningful dialogues, and expert-led insights, we **set the stage for a journey of growth**, purpose, and success for our newly joined PBPians.















### PBPartners Launches



## Let the Games Begin

PBPartners proudly kicks off PPL, the phase-wise launch of the much-awaited PBP Premier League — exclusively organized for our PBP FOS teams across the North, South, East, West, and Central regions. The league is already off to a thrilling start, with matches lighting up key cities like Ahmedabad, Bangalore, Chandigarh, Chennai, Gurgaon, Indore, Ludhiana, Patna, Pune, Raipur, Rajkot, and Vadodara. With every match, excitement is at another level, bringing alive the true spirit of cricket and camaraderie. But PPL is more than just a game — it's a showcase of passion, teamwork, and the competitive energy that defines PBPartners.





Mousumi has been a key pillar at PBPartners, serving as **Vice President - Compliance**, **Regulatory Affairs and Business Excellence**, for over four years, even prior to the official launch of PBPartners. She has played a **transformative role in strengthening the organisation's regulatory framework**, driving end-to-end compliance, and embedding a culture of governance and operational excellence. With over 20 years of distinguished experience in the insurance industry, Mousumi is a **recognized expert in Compliance**, **Regulatory Affairs**, **Risk Management**, **and Operational Transformation**. She has held leadership roles at industry giants like ICICI Prudential Life Insurance, Apollo Munich Health Insurance, and Aditya Birla Health Insurance, where she led several high-impact initiatives to align business functions with regulatory standards. At PBPartners, her strategic leadership continues to power the organization's journey toward becoming a compliant, efficient, and future-ready insurance platform—anchored in integrity and excellence.



# Rapid Fire Round with Mousumi Dasgupta



Your morning mantra before work begins?

Everything I need is within me: An affirmation of inner strength that I am worthy just as I am.

One thing always in your handbag?

My Spectacles

The most-used phrase in your team meetings?

It's a compliance issue

If not compliance, what would you be doing?

Travelling the world solo

How do you unwind after a long day of compliance firefighting?

Music and Wine

How many alarms before you actually wake up?

After a single snooze

Fitness routine: Yoga, walk, or gym?

Walk

Your secret to staying disciplined?

Being structured, Writing down goals with deadlines, Tracking progress, Being consistent through building halburs

If you could swap roles with anyone at PBPartners for a day, who would it be and why?

With Sanjay Singh Chauhan, to understand how relationships are built, maintained and how negotiations are made with multiple insurers.

Which app do you absolutely need—other than PBPartners?

**Zomato** 

A book that fundamentally shifted your thinking on success or failure?

Rebecca by Daphne du Maurier



## Join Our Social Circle



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www.pbpartners.com